



BLANC PERFECT™ PROFESSIONAL WHITENING TOOTHPASTE

Our professional whitening formula with pearl powder and mannan beads, removes stains and restores whiteness and shine to teeth better than ever before. What's more, we've added a helpful bunch of extra ingredients to help fight plaque, soothe gums and freshen your breath. But the best part? It's one of the few whitening toothpastes around with no harsh abrasives. So it's safe and gentle for everyday use.

Smart Ingredients

- **Pearl Powder, Mannan Beads and a Premium Silica Compound** – Natural ingredients with exceptional tooth stain removal capabilities for removal of the toughest tooth stains.
- **Sodium Bicarbonate** – Brings back that gloss and shine to teeth with non-abrasive polishing action.
- **CPC & Xylitol** – Helps fight plaque-forming bacteria.
- **Fluoride** – Helps prevent tooth decay and strengthen tooth enamel.
- **No Sodium Lauryl Sulphate, Peroxide or Harsh Abrasives** – Providing an extra gentle tooth stain removal and polishing experience.
- **Aloe Vera** – Helps soothe gums.
- **Enriched with antioxidants** – Vitamin E and Chamomile.
- **Spearmint** – Freshens breath.

PEARLIE WHITE PTE LTD

7030 Ang Mo Kio Ave 5,
#06-36 / 39 Northstar @ AMK
Singapore 569880

T: +65 6288 2277 F: +65 6286 3211

E: contactus@pearliewhite.com

www.PearlieWhite.com

Pearlie White® is a registered trademark of CORLISON SINGAPORE.
©CORLISON Pte Ltd 2012. All rights reserved.

Pearlie White®

Blanc Perfect
Professional Whitening Toothpaste

++ Advanced
Whitening Toothpaste



Tooth Stains and Tooth Decay: Causes and Remedies



ADVANCED WHITENING FLUORIDE TOOTHPASTE

A brilliant smile starts with a brilliant product – our Advanced Whitening Toothpaste. Not only does it target tough stains that other toothpastes leave behind, it provides the antibacterial protection and tooth decay prevention you would expect from your regular toothpaste. Plus, our extra gentle formula is clinically proven to restore your teeth to their natural shiny best without harsh chemicals or abrasives. Brilliant.

Smart Ingredients

- **Premium Silica Compound** – Effectively removes tooth stains.
- **CPC and Xylitol** – Help fight plaque-forming bacteria.
- **Fluoride** – Helps prevent tooth decay and strengthen tooth enamel.
- **No Sodium Lauryl Sulphate, Peroxide or Harsh Abrasives** – Providing an extra gentle tooth stain removal and polishing experience.
- **Spearmint** – Freshens breath.

WHITER, GLOSSIER TEETH. HEALTHIER GUMS. BRIGHTER SMILES.

Pearlie White® is pleased to introduce the latest advancement in our whitening toothpastes.

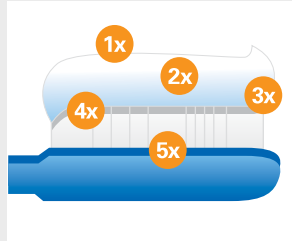
Whitening Properties

1x: Premium Silica Compound helps remove tooth stains accumulated from coffee/tea, wine, food and smoking

2x: Pearl powder and Mannan beads; natural ingredients with exceptional tooth stain removal capabilities for removal of the toughest stains.

3x: Sodium Bicarbonate polishes to bring back that gloss and shine to teeth

4x: Peroxide-free and gentle polishing formula ensure safe removal of stains and protect tooth enamel



Optimum Benefits

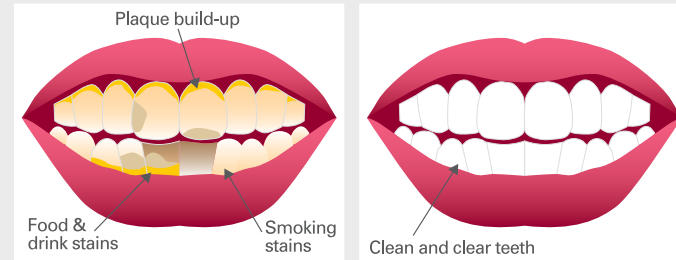


THE TRUTH ABOUT YOUR TEETH

What are the different factors that cause our teeth to discolour?

Teeth-Staining Food

Consumption of food, beverages like coffee, tea, cola and red wine, can stain teeth causing discolouration.



Tobacco products

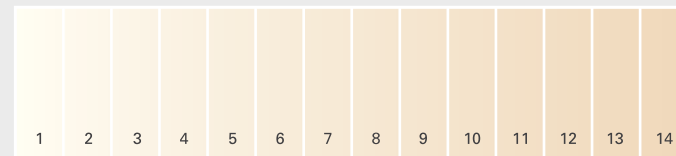
The cumulative effect of the use of cigarettes, cigars and even smokeless tobacco can stain teeth.

Ageing

As you get older, the dentin (the inner portion of the tooth) gets slightly yellow. The enamel that covers the dentin gets thinner over time and allows more of the underlying yellow to show through.

Poor Oral Hygiene

When you don't take proper care of your teeth, tooth decay can occur. Locations where tooth decay exist are typically brown to black in colour.



Different shades of teeth whitiness

How can I remove my tooth stains?

The best person to advise you on tooth stain removal options, including professional and at-home care, is your dentist. Besides removal of plaque and polishing of teeth, he or she may use advanced techniques like enamel microabrasion, bonding, porcelain veneers, laser whitening and other forms of cosmetic teeth whitening and dental restoration procedures.

Nevertheless, there are some things you can do on your own:

1. Brush your teeth with a stain-removing toothpaste like **Advanced Whitening Toothpaste** or **Blanc Perfect™ Professional Whitening Toothpaste** (right) preferably after every meal.
2. Practice good brushing techniques, ensuring you cover both outer and inner facing surfaces of each tooth.
3. Floss daily with a stain-removing floss like **FlossCare™ Floss**.
4. Use a mouth rinse specially formulated to prevent plaque build-up such as **Fluorinze™ Alcohol-Free Fluoride Mouth Rinse** (bottom right).
5. Use a small handheld dental mirror to check both your outer and inner facing tooth surfaces for plaque and tooth stain build-up. Both our **Dental Cleaning Tool and Tooth Stain Eraser** products come with a small handheld dental mirror that has a light attachment for easier in-mouth visibility.
6. Adjust your diet so you reduce consumption of food and drinks (especially sweet and sticky ones) that easily stain teeth and cause tooth decay. Alternatively, ensure you brush your teeth after consuming such items.
7. Stop smoking.



PEARLIE WHITE® PROFESSIONAL ORAL CARE RANGE

Below are some of our Tooth Stain Removing products that you can use along with Pearlie White® Advanced Whitening and Blanc Perfect™ Toothpastes.



Dental Cleaning Tool & Dental Mirror with Super Bright Light



Tooth Stain Eraser with Super Bright Light



Powered Tooth Whitener & Stain Remover



FlossCare™ Plus PTFE Mint Floss



Travel Twin Plaque & Tooth Stain Remover



OralPicks™ Portable Food & Plaque Removal Picks